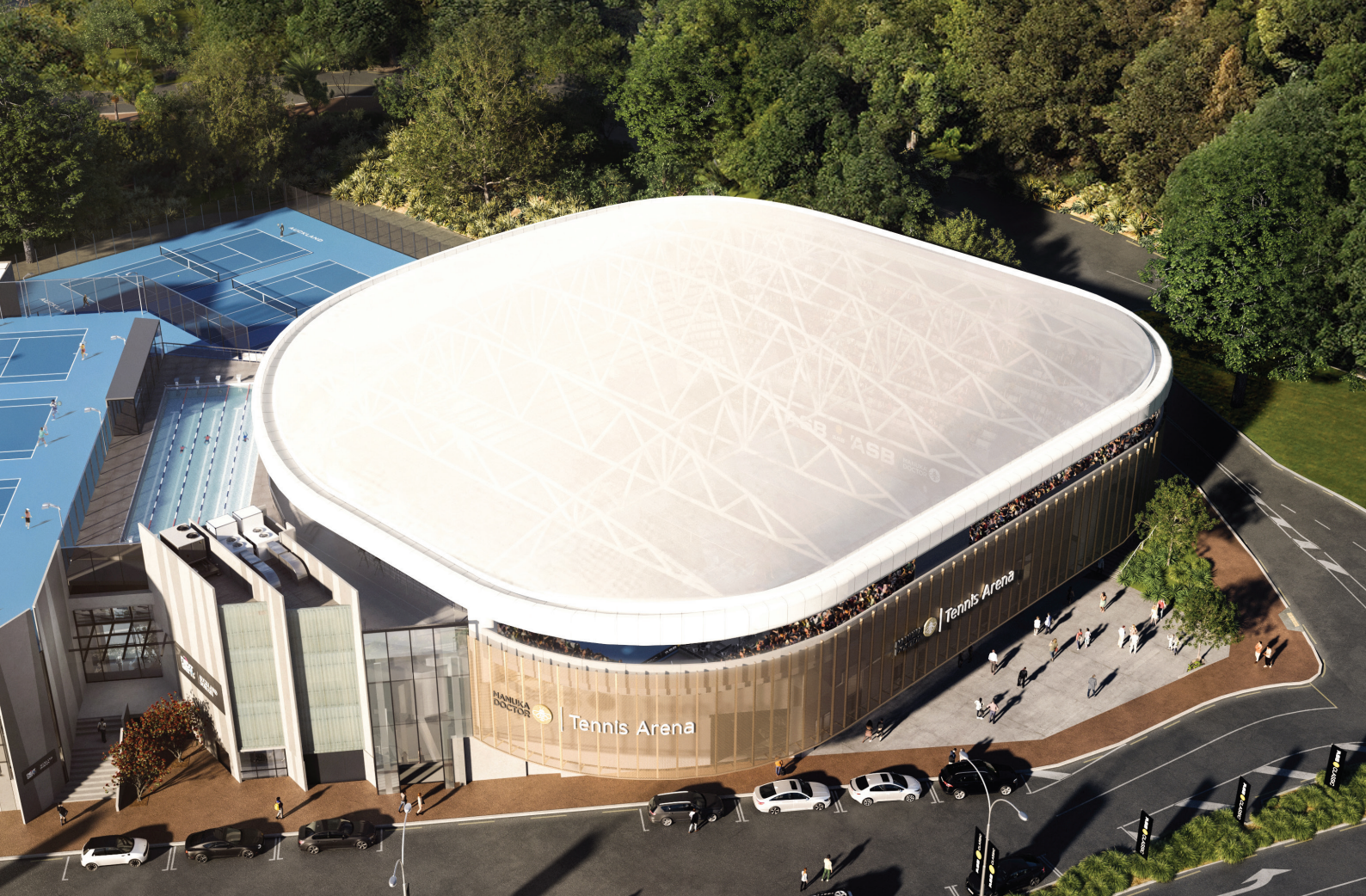




Manuka Doctor Arena Centre Court Roof Project

Invest in tradition and innovation



To secure Auckland's future on the global sporting stage

For over a century, Stanley Street has been
Auckland's home of tennis.

Now, the newly named Manuka Doctor Arena, with its prestigious centre court graced by names like Federer, Nadal, and the Williams sisters is ready for a roof, in time for the 2027 ASB Classic.

Your financial support will transform this iconic venue into a cornerstone of Auckland's infrastructure, creating a year-round venue that will thrive as a hub for sports, culture, arts, and entertainment.

The benefits of a roof go well beyond the court, creating a lasting legacy for the economy and community, and protecting New Zealand's reputation as a leading sporting nation.

Thank you so much for your interest in supporting this project.

My contact details are overleaf and I look forward to talking with you soon.

A handwritten signature in black ink, appearing to read 'Greg Long', with a stylized, flowing script.

Greg Long

Tennis Auckland Past President



The ASB Classic is the largest driver of economic growth on Auckland's event calendar.

The biggest threat to this economic boost is the age and condition of the Manuka Doctor Arena meaning the ASB Classic could be lost to modern venues in Australia, Asia, or the Middle East.

Tātaki Auckland Unlimited determined the 2024 tournament delivered a gross \$17.1M economic boost to Auckland.

And Tennis Auckland invests 100% of ASB Classic surpluses back into tennis.

Council has limited budget, making your financial support of this project an opportunity to help Auckland project power, mana, and status on the world stage, because delaying the roof installation means Auckland could lose the ASB Classic.



It's more than tennis

A place for arts, music, sport, and culture.

An all-season venue is attractive to a multitude of event, music, sport, and activity providers, and because Tennis Auckland is a not-for-profit, the venue will be accessible and affordable.

Interested third-party users include sporting event organisers, theatre and art producers, Ngāti Whātua Ōrākei, and music and concert promoters.

The size of the Manuka Doctor Arena hits an unserved sweet spot for standing-room events with 1000-4000 attendees.

Imagine the intimacy of seeing your favourite musician on stage, or hearing younger family members talk about attending a League of Legends Esports Championships held at Stanley Street.

We estimate a 40% increase in attendees and users once the venue is protected from extreme weather with a roof.



The project

Raising \$15M to protect one of New Zealand's biggest sporting assets.

Tennis Auckland is leading the efforts to secure approximately \$15M for the next development phase of the Manuka Doctor Arena - installing a roof that transforms a simple tennis court into a modern and dynamic venue that New Zealanders can be proud of.

A venue that competes with more desirable venues in Australia, Asia, and the Middle East.

The original 2015 redevelopment plan has been reimagined with a pragmatic and cost-effective lens, which addresses the immediate and long-term needs of Tennis Auckland, the ASB Classic, the wider community, other sports, and Auckland's entertainment industry.



Proud spectators

A roof means no rain cancellations, more positive press coverage and an improved public perception of the ASB Classic.



Players want to return

A roof creates a venue that meets the expectations of well-travelled professional players, giving them a healthier playing environment protected from extreme heat and rain.



More \$\$\$ into Auckland

A roof and protection from rain mean fewer refunds, happier sponsors, and significantly reduced insurance premiums - immediately injecting up to \$450,000 into community tennis, including school programs that reach over 10,000 students each year, adult learn-to-play initiatives, public tennis court maintenance, and club volunteer support.

Your support means New Zealand can keep punching above its weight



New Zealand remains a world class destination for tennis - the fifth most followed sport globally.



Manuka Doctor Arena becomes a versatile venue attractive to international and domestic event promoters.



Continued ASB Classic revenue future-proofs investment back into community tennis.



New Zealand's profile as a destination for activity and entertainment is enhanced.



New Zealand's economic growth and local job creation is supported by a modern all-seasons venue.



National tourism is boosted via large scale events that attract international visitors.



Kiwi tennis players and top athletes have a world class all-weather training and competition facility.



The iconic and historic Stanley Street becomes an example of sustainable and innovative development.

Project snapshot

Your support gives New Zealand a modern and versatile venue that competes with big overseas competitors - because New Zealand deserves to remain a leader in sport and entertainment.

Seeking financial support from Auckland Council, Lotteries Commission, major gaming trusts, and the private sector.

First donor confirmed.

Build to begin by March 2026.



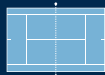
Tennis Auckland has committed \$125K for initial works and consent.

Funding to be secured by October 2025.

New roof installed in time for the 2027 ASB Classic.



Resource consent approved.



A fabric canopy roof that has been successfully deployed at other international venues.



Install the roof, replace one stand and add spectator services around the main arena.



Creating a covered venue with a 1000-4000 person capacity.



The redeveloped venue will meet international tennis tournament hosting standards.



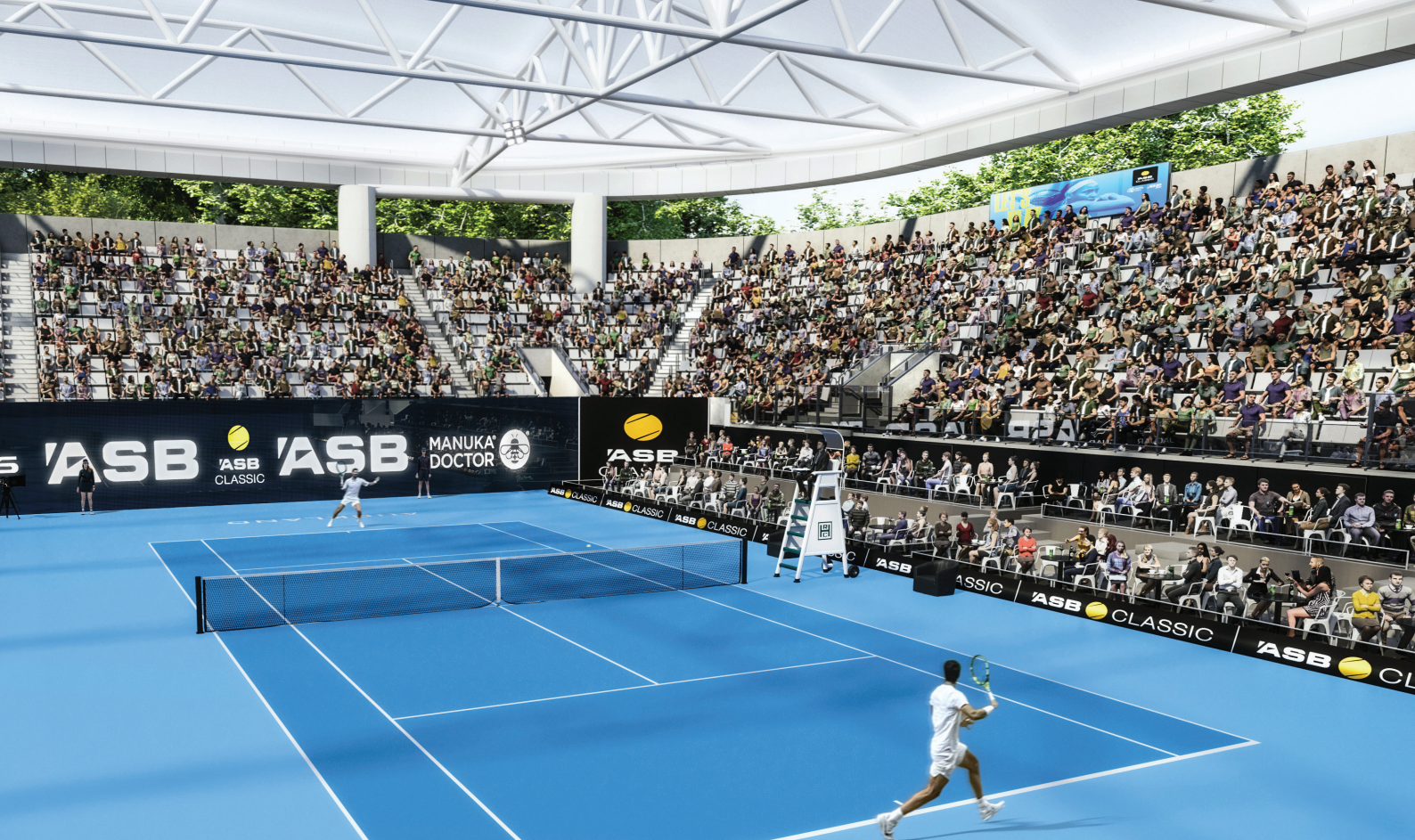
A 'do nothing' scenario just to keep to building code will cost \$3.5M over 5 years.



The roof will result in an immediate \$450K saving due to reduced insurance premiums for weather events at the ASB Classic.



Giving Tennis Auckland much needed revenue to reinvest back into the tennis community.



Charitable Status

Tennis Auckland is a registered charity (CC20231), so all donations are eligible for tax deductibility.

Contact us

To discuss your financial support.

Drop me or Rohan a note - we'd love to meet you.

We can come to you, talk on the phone, or welcome you to the Arena for a confidential chat.



Greg Long

Tennis Auckland Past President

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